



WWF

THE PANDA BALL

*Benefits Packages*



THE  
P  NDA  
BALL  
C A N A D A

*2012*

PRESENTED BY:



From tigers to turtles, whales to walruses, pandas to people — we all have one thing in common: our planet, our home. This October, join us for an evening in celebration of the place that connects us all: Earth.

WWF's second annual Panda Ball will bring together visionaries from the philanthropic and business communities who are leading the next generation of conservation for a living planet.

In the last half century, WWF led efforts to double protected area on land and to take conservation out into every Canadian sea. Now we're tackling the most challenging environmental issues of our time: a changing climate, a melting Arctic, and the health of our oceans and rivers.

**THE PANDA BALL**

*A night of Celebration & Inspiration*

**JOIN US!**





## OLD SPONSOR AT \$75,000

### **AT THE EVENT:**

- Two tables for 10 guests each at the Ball
- Seating for 2 at head table
- Invitation for 10 guests to attend the VIP reception
- Right to use trademarks in association with the Panda Ball and promote your support for one year
- Category exclusivity at Gold Sponsorship Level
- Raffle draw on stage opportunity

### **RECOGNITION:**

*The following communication materials will feature your corporate logo as a Gold Sponsor:*

- Invitation
- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event
- Inclusion in appropriate social media activity

### **PUBLIC RELATIONS:**

- Inclusion in media release(s)





## SILVER SPONSOR AT \$50,000

### **AT THE EVENT:**

- One table for 10 guests at the Ball
- Invitation for 6 guests to attend the VIP reception
- Right to use trademarks in association with the Panda Ball and promote your support for one year
- Exclusive opportunities as Entertainment Sponsor, Dinner Sponsor, or VIP Reception Sponsor

### **RECOGNITION:**

*The following communication materials will feature your corporate logo as a Silver Sponsor:*

- Invitation
- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event





## Bronze Sponsor at \$25,000

### **At The Event:**

- One table for 10 guests at the Ball
- Invitation for 4 guests to attend the VIP reception
- Right to use trademarks in association with the Panda Ball and promote your support for one year

### **Recognition:**

*The following communication materials will feature your corporate logo as a Bronze Sponsor:*

- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event





## LIVE AUCTION SPONSOR

*Contribute unique, exclusive items and be recognized as one of our Live Auction Sponsors. You will receive tickets based on the value of your donated item.*

**RECOGNITION:**

*The following communication materials will feature your name or corporate logo as a Live Auction Sponsor:*

- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event

Call Carla Martella at 416-484-7718 or email at [cmartella@wwfcanada.org](mailto:cmartella@wwfcanada.org) to discuss.

## RAFFLE SPONSOR

*Contribute unique, exclusive items and be recognized as one of our Raffle Sponsors. You will receive tickets based on the value of your donated item.*

**RECOGNITION:**

*The following communication materials will feature your name or corporate logo as a Raffle Sponsor:*

- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event

Call Carla Martella at 416-484-7718 or email at [cmartella@wwfcanada.org](mailto:cmartella@wwfcanada.org) to discuss.





## TABLE AT \$15,000

**AT THE EVENT:**

- One table for 10 guests at the Ball
- Name recognition in the evening program

## INDIVIDUAL TICKETS \$1,500



FOR FURTHER INFORMATION PLEASE CONTACT:

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FOR SPONSORSHIP INFORMATION PLEASE CONTACT:

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In Canada, we live among some of the planet's greatest natural wonders. We share our home with narwhal and spirit bears; ancient glaciers and coral forests. We have some of the world's last large rivers, the longest shoreline on Earth and the greatest renewable energy potential of any country on the planet.

At WWF, we're working to help people and nature thrive – both here in Canada and around the world. That means finding global solutions to some of the most serious conservation challenges facing our planet. We're building on everything that we have achieved so far and bringing our greatest strengths to make it happen, including our most valuable asset: people like you.



PLEASE JOIN US FOR THIS CELEBRATION OF LIFE ON EARTH.





WWF-CANADA

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[WWF.CA/PANDBALL](http://WWF.CA/PANDBALL)