



for a living planet[®]

A Gift in Your Will



Together we can leave our children a living planet.

By leaving a gift to WWF-Canada in your Estate, you will be part of a worldwide success story, supporting conservation work that benefits wildlife, habitats and people.

Gifts from generous donors like you are vital. Leaving a gift to WWF-Canada could be the most important present you will ever give – to the planet and to future generations

If you have decided to leave WWF-Canada a gift in your Will, we would be grateful if you would let us know by completing and returning the enclosed response form. Rest assured this is not binding in any way and will be kept in the strictest confidence.

Bequests

When you remember WWF-Canada with a gift in your Will, you make a gift to the planet for generations to come.

Your legacy provides WWF-Canada with essential support that is directed to our most urgent conservation priorities. Your legacy helps to save wildlife and wild places, and to address issues facing our climate, our oceans and freshwater.

By arranging a charitable gift in your Will, you can ensure that your loved ones are remembered and still provide support for causes that you believe in.

Important information on back >>



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Sample Bequest Wording

Bequest of Residue (Discretionary)

“To pay WWF-Canada the residue (or share of the residue) of my Estate for such use and purpose as the Board of Directors may determine in their absolute discretion.”

Bequest of Residue (Designated)

“To pay WWF-Canada the residue (or share of the residue) of my Estate for (list specific program area).”

Specific Bequest (Discretionary)

“To pay WWF-Canada the sum of \$_____ for such use and purpose as the Board of Directors may determine in their absolute discretion.”

Specific Bequest (Designated)

“To pay WWF-Canada the sum of \$_____ for (list specific program area).”

As conservation projects and priorities to be funded may alter over time, it is recommended that the following clause be added when the bequest is designated, in order to ensure the maximum effectiveness of your gift:

“In the event that circumstances make the specified use of this bequest no longer practical or desirable, the Board of Directors of WWF-Canada is hereby authorized to make changes in its use while keeping as close as possible to the spirit and general intent of the bequest.”

** When making decisions concerning your Estate, please seek independent professional advice from your lawyer or financial advisor.*

Thank you for considering a gift in your Will for WWF- Canada. Your gift will make a difference for generations to come.

I'm here to help.



Maya Ahmad
Legacy support at
WWF-Canada
1-800-267-2632 ext. 7263
mahmad@wwfcanada.org

WWF-Canada Head Office

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Legal Name: World Wildlife Fund Canada
Charitable Registration Number: 11930 4954 RR0001

Photo credit:
Front: © Mark Hobson / WWF-Canada

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WWF-Canada is a federally registered charity (no. 11930 4954 RR0001), and an official national organization of World Wide Fund For Nature, headquartered in Gland, Switzerland. WWF is known as World Wildlife Fund in Canada and the US.