



THE PANDA BALL

*Benefits Packages*

THE  
PANDA  
BALL  
C A N A D A

2013

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PRESENTED BY:



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*A night of Celebration & Inspiration*

OCTOBER 18, 2013 ~ FOUR SEASONS HOTEL



# **G**OLD SPONSOR ~ \$75,000

## **AT THE EVENT:**

- Two tables for 10 guests each
- Seating for 2 at the head table
- Invitation for 12 guests to attend the VIP reception
- Right to use trademarks in association with the Panda Ball and promote your support for one year
- Category exclusivity at Gold Sponsorship Level
- On stage opportunity to present raffle draw

## **RECOGNITION:**

*The following communication materials will feature your corporate logo as a Gold Sponsor:*

- Invitation
- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event
- Inclusion in appropriate social media activity

## **PUBLIC RELATIONS:**

- Inclusion in media release(s)



## *S*ILVER SPONSOR ~ \$50,000

*Exclusive opportunities as Entertainment Sponsor, Dinner Sponsor, or VIP Reception Sponsor with unique benefits are available*

### **AT THE EVENT:**

- One table for 10 guests
- Invitation for 10 guests to attend the VIP reception
- Right to use WWF Panda Ball logo in association with the Panda Ball and promote your support for one year

### **RECOGNITION:**

*The following communication materials will feature your corporate logo as a Silver Sponsor:*

- Invitation
- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event



## Bronze Sponsor ~ \$25,000

### **AT THE EVENT:**

- One table for 10 guests
- Invitation for 4 guests to attend the VIP reception
- Right to use WWF Panda Ball logo in association with the Panda Ball and promote your support for one year

### **RECOGNITION:**

*The following communication materials will feature your corporate logo as a Bronze Sponsor:*

- Evening program
- WWF website
- Thank you ad in a major newspaper or publication
- Video screens at the event



## LIVE AUCTION OR RAFFLE SPONSOR

*Contribute unique, exclusive items to be recognized as one of our Live Auction or Raffle Sponsors. You will receive tickets based on the value of your donated items.*

**RECOGNITION:**

*The following communication materials will feature your name or corporate logo as either a Live Auction or Raffle Sponsor:*

- Evening program
- WWF website
- Video screens at the event

## MEDIA SPONSOR

*Media partners will be recognized at the event and in a thank you ad in a major newspaper or publication. Details regarding access for photography, video and interviews to be discussed.*

**RECOGNITION:**

*The following communication materials will feature your name or corporate logo as a Media Sponsor:*

- Evening program
- WWF website
- Video screens at the event

## OTHER UNIQUE SPONSORSHIP OPPORTUNITIES

*Contributions toward any of the following will be recognized with signage at the event and on the WWF website.*

- Wine
- Floral/Décor
- Cocktail Reception
- Panda Ball Giveaways



## TABLE AT \$15,000

**AT THE EVENT:**

- One table for 10 guests at the Ball
- Name recognition in the evening program

## INDIVIDUAL TICKETS \$1,500



**FOR FURTHER INFORMATION PLEASE CONTACT:**

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**FOR SPONSORSHIP INFORMATION PLEASE CONTACT:**

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Join us as we celebrate a year of conservation wins at WWF-Canada's third annual Panda Ball – a gala event that will bring together visionaries from the philanthropic and business communities who are leading the next generation of conservation.

At WWF we imagine a country powered by clean energy. We see vibrant oceans teeming with life and healthy waters for people and nature. We envision an Arctic where polar bears and walrus thrive, and communities and cultures flourish. We foresee a country whose proud citizens are taking action for a living planet. Let's bring this vision to life together.

**PLEASE JOIN US FOR THIS CELEBRATION OF LIFE ON EARTH.**



[WWF.CA/PANDBALL](http://WWF.CA/PANDBALL)